



## PROFILE

Papamoa Unlimited proudly delivers four annual events to our growing Papamoa community - Polar Plunge, Pedal Papamoa, The Santa Parade & Hunt for Gold. In 2019 we experienced significant growth across our events & will be looking to replace Hunt for Gold with a new event that focuses on the youth in our region.

Our events are now delivered by a new contractor, Julia Manktelow - Director of Onewave NZ. Her focus for 2020 is to make Papamoa Unlimited the heart of all things Papamoa.

## YOY GROWTH 2017 - 2019

Event	*No. Participants		
	2017	2018	2019
Polar Plunge	308	350	550
Hunt for Gold	0	400	448
Pedal Papamoa	219	249	747
Papamoa Christmas Carnival	0	2200	0
Santa Parade	11200	0	15000
Teddy Bears Picnic	500	0	0

Papamoa Unlimited YOY growth

