



# **ATTACHMENTS**

**Ordinary Council meeting  
Separate Attachments 1**

**Monday, 13 June 2022**



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**“A city is not gauged  
by its length and  
width, but by the  
broadness of its  
vision and the  
height of its dreams**

**Herb Caen**  
Journalist, San Francisco

## Uniting us around shared values

*Following a period of transition and rapid growth, there is a feeling of uncertainty around what Tauranga represents, what it stands for and how it wants and needs to evolve.*

*Our aim is to unite the people of Tauranga around a common vision that reflects the diverse needs of our community. To encourage optimism and instill a sense of pride that we are all part of a richly diverse community steeped in heritage.*

Stanley 12

# Hoki whakamuri, haere whakamua

*Walking backwards into the future.*

*Acknowledging our past but with a focus on the future,  
our vision is rooted in the values of our kaumatua and the hearts of  
our rangitahi.*

*Their voices will shape the city they are set to inherit.*

PROUDLY LOCAL

# A vision for Tauranga

## **Prioritise nature**

Tauranga is a city where... we celebrate, protect and enhance our natural environment, integrating it into the city for all to enjoy

## **Lift each other up**

Tauranga is a city where... we foster and grow our communities, celebrate our differences, and lift up those who are vulnerable

## **Fuel possibility**

Tauranga is a city where... we foster creativity and innovation, celebrate our arts and culture, and empower our changemakers to create a vibrant city into the future

**With everyone playing their part, together we can create the change our city needs.**

**Kei a tātou te pae tawhiti.  
The future is all of ours.**

**Because, Tauranga, together we can.**





**Tauranga, our city.  
A safe anchorage for all.  
Where the climate is good and nature is always  
knocking**

**Here we've found our place of belonging.  
Like those who came before us.  
Where we are the moana, and the moana is us.**

**As the tides change.  
For our city to thrive, it needs to change too.  
A growing city must grow with its people.  
And how we grow is up to us.**

**Tauranga, together we can....  
Build upon the values that have always been.  
Come together to put the world we live in first.  
Connect through our similarities.  
Celebrate what makes us unique.  
And inspire all to thrive in our vibrant  
communities.  
Together, we can create the change our city  
needs.**

**Kei a tātou te pae tawhiti.  
The future is all of ours.  
Because, Tauranga, together we can**

***Tauranga, together we can.***

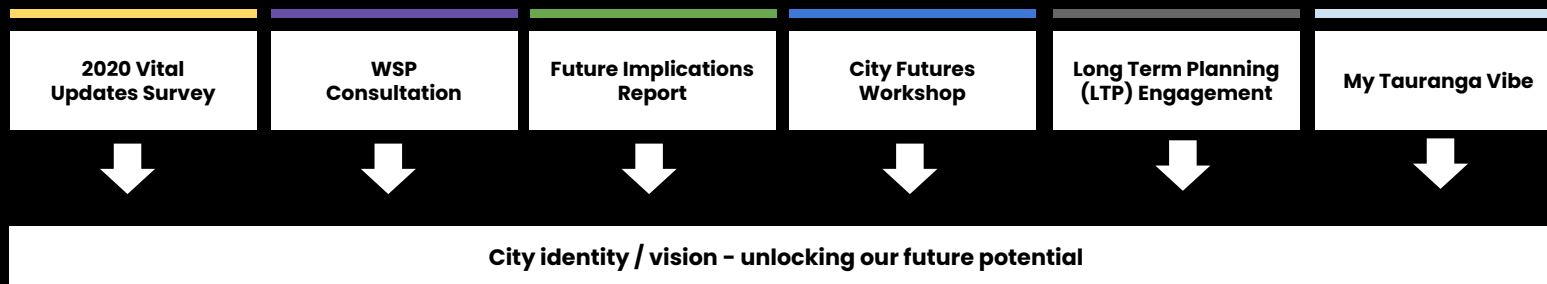
Simple words yet ones which talk to unity and inclusion. Importantly acknowledging that there is work to be done and we are not afraid of that – in fact, we are excited about the active role we all need to play in the future of Tauranga.

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# Distilling previous engagements

*Multiple engagements have been conducted over the past 2 years to establish the needs and priorities of all our residents – both at an individual and community level.*

*We still needed to hear the voices of our rangitahi and harder to reach audiences. Using the insights from previous activity we developed one final engagement to reach into every corner of our community, to be confident that our vision reflected all voices.*



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### 2020 Vital Updates Survey

**Format:** Survey

**Participants x 5,222 inc:**

- General population
- Youth
- Maori
- Ageing population
- Disabled people (incl. carers)
- Ethnic communities
- People experiencing homelessness

**Focus areas:**

- What residents love about living in Tauranga, what they would change, and what they want to protect
- Housing and standards of living, including home ownership, savings and expenses
- How connected people are and their interest in attending events
- Accessibility to services and facilities, technology and transport
- Perceptions of crime and safety.

**When:** 2020



### WSP's 2020 Summary/Review of Prior Community Engagement

**Format:** Desktop exercise

**Participants:**

- General population

**Focus areas:**

- Summary of community views on a range of Council's strategies, plans and projects
- Direct summary of community views grouped by common themes

**Duration:** 3-5 year period



## **Stakeholder Strategic Conversations 2020**

**Format:** Workshops

### **Participants x 66**

- City partners – environment/social/cultural/economic community leaders, Te Rangapū Mana Whenua representatives.

### **Focus areas**

- To gauge interest in a joint city vision project and to discuss aspirations and challenges for the city.

**When:** Five workshops in mid 2020



## **WSP's Future Implications Report 2020**

**Format:** Workshops

### **Participants (x 200)**

- Key stakeholders (council, community, business sector & local government)

### **Focus areas:**

- Perceptions on what people see as priority response areas for our city across four themes – climate, technology, resources and society.

**Duration:** 10 workshops over X period



























































































































































































































































































































