



AGENDA

City Future Committee Workshop meeting Wednesday 23 July 2025

**I hereby give notice that a City Future Committee Workshop meeting
will be held on:**

Date: Wednesday, 23 July 2025

Time: 1:30 PM

**Location: Tauranga City Council Chambers
L1 90 Devonport Road
Tauranga**

*Please note that this meeting will be livestreamed and the recording will be publicly available on
Tauranga City Council's website: www.tauranga.govt.nz.*

**Marty Grenfell
Chief Executive**

Order of Business

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| 1.1 | Presentation - Strategic Framework Workshop | 4 |

1 BUSINESS

1.1 Presentation - Strategic Framework Workshop

File Number: A18557390

Author: Jeremy Boase, **Manager:** Strategy & Corporate Planning

Authoriser: Jeremy Boase, **Manager:** Strategy & Corporate Planning

Presenter(s): Jeremy Boase (Manager: Strategy & Corporate Planning)

Workshop information

Purpose of workshop

1. The purpose of this workshop is to outline the current adopted strategic framework and the processes undertaken in its development and to invite the Committee to start to consider what, if any, changes in strategy or priorities they may wish to pursue.
2. This workshop is in response to a request made by the Committee at the 31 March meeting.

Attachments

1. **Strategy workshop - 23 July 2025 slides - final - A18557179** [↓](#) 



TCC's Strategic Framework

23 July 2025



Purpose of the session

- To provide an overview of *Our Direction* as it currently stands.
- To take direction on what elected members want as part of the formal strategic direction moving forwards.

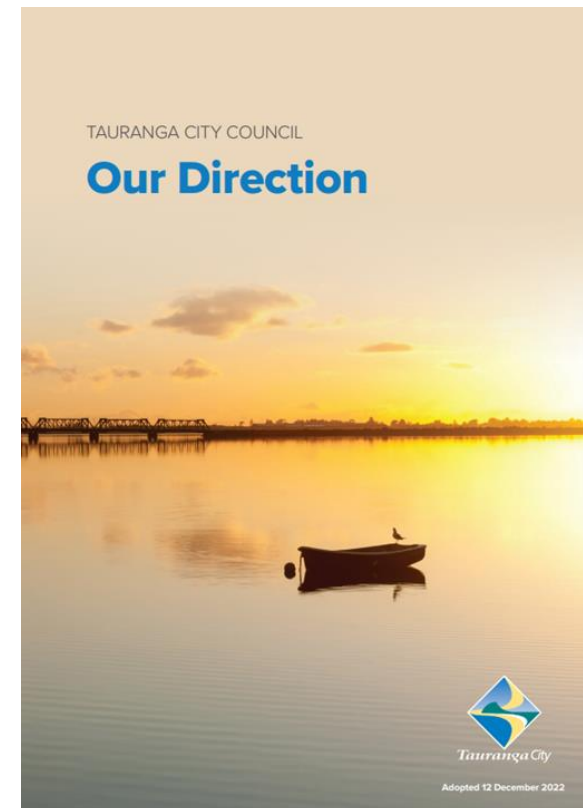
See:

- Handout – ‘Where strategies and plans fit’
- <https://www.tauranga.govt.nz/council/how-the-council-works/our-direction>


What is TCC's strategic framework?

The strategic framework provides a *line of sight* between what council is doing (or needs to do) and the outcomes the community wants us to deliver on.

It is a structure – it holds things together so we can clearly see where we are going and what is needed to get there.



Created with the community

- Each step of the framework included significant community engagement.
 - Focused engagement with stakeholders (vision, new strategies, new AIPs)
 - Innovative campaigns (vision) to get feedback from hard-to-reach communities
 - 2020 Vital Updates – 5,222 participants
 - My Tauranga Vibe – 3,899 survey starts
 - High level of engagement with Te Rangapu throughout the project – has led to high buy-in and continuing interest.
- 

Vision for Tauranga



... **Prioritise nature**

Tauranga is a city where... we celebrate, protect and enhance our natural environment, integrating it into the city for all to enjoy

... **Lift each other up**

Tauranga is a city where... we foster and grow our communities, celebrate our differences, and lift up those who are vulnerable

... **Fuel possibility**

•Tauranga is a city where... we foster creativity and innovation, celebrate our arts and culture, and empower our changemakers to create a vibrant city into the future

**With everyone playing their part, together we can
create the change our city needs.**

Kei a tātou te pae tawhiti

The future is all of ours.

Because, Tauranga, together we can.

TCC's contribution to the vision for Tauranga

Community outcomes:

- requirement of the LGA to describe 'community outcomes'
- need to be included in the LTP

The framework makes our community outcomes real



An inclusive city
Tauranga Matarauui



A city that values, protects and enhances our environment
Tauranga Taurikura



A well planned city
Tauranga - Tātai Whenua



A city that we can move around easily
Tauranga Ara Rau



A city that supports business and education
Tauranga a te kura

Tauranga Matarauui

An inclusive city



Tauranga is a city that celebrates our past, is connected in our present and invested in our future. Where people of all ages, beliefs, abilities and backgrounds are included and feel safe, connected and healthy

Lead strategy:

Tauranga Matarauui – Inclusive City Strategy

Tauranga Taurikura

A city that values, protects and enhances our environment



Tauranga is a city that values our natural environment and outdoor lifestyle, and actively works to protect and enhance it

Toitū te marae a Tāne, toitū te marae a Tangaroa, toitū te tangata – if the land and sea are sustained so too will the people

Lead strategy:

Tauranga Taurikura – Environment Strategy

Tauranga – Tātai Whenua

A well-planned city



Tauranga is a city that is well planned with a variety of successful and thriving compact centres, resilient infrastructure, and community amenities

Lead strategy:

Connected Centres Programme – urban development focus

Supported by Our Public Places Strategic Plan

Tauranga Ara Rau

A city we can move around easily



Tauranga is a well-connected city, easy to move around in and with a range of sustainable transport choices

Lead strategy:

Connected Centres Programme – transport and movement focus

Supported by the Transport System Plan

Tauranga a te kura

A city that supports business and education



Tauranga is a city that attracts and supports a range of business and educational opportunities, creating jobs and a skilled workforce

Lead strategy:

Western Bay Economic Strategy (Priority 1-led)

How we will deliver...



Te Ao Māori:

We commit to integrating key Māori concepts into how we work, to work in partnership with mana whenua and to strengthen relationships with tangata whenua of Tauranga Moana. This includes the principles of manaakitanga, rangatiratanga, kaitiakitanga, whanaungatanga, wairuatanga, tūmanako and Te Reo Māori.



Sustainability:

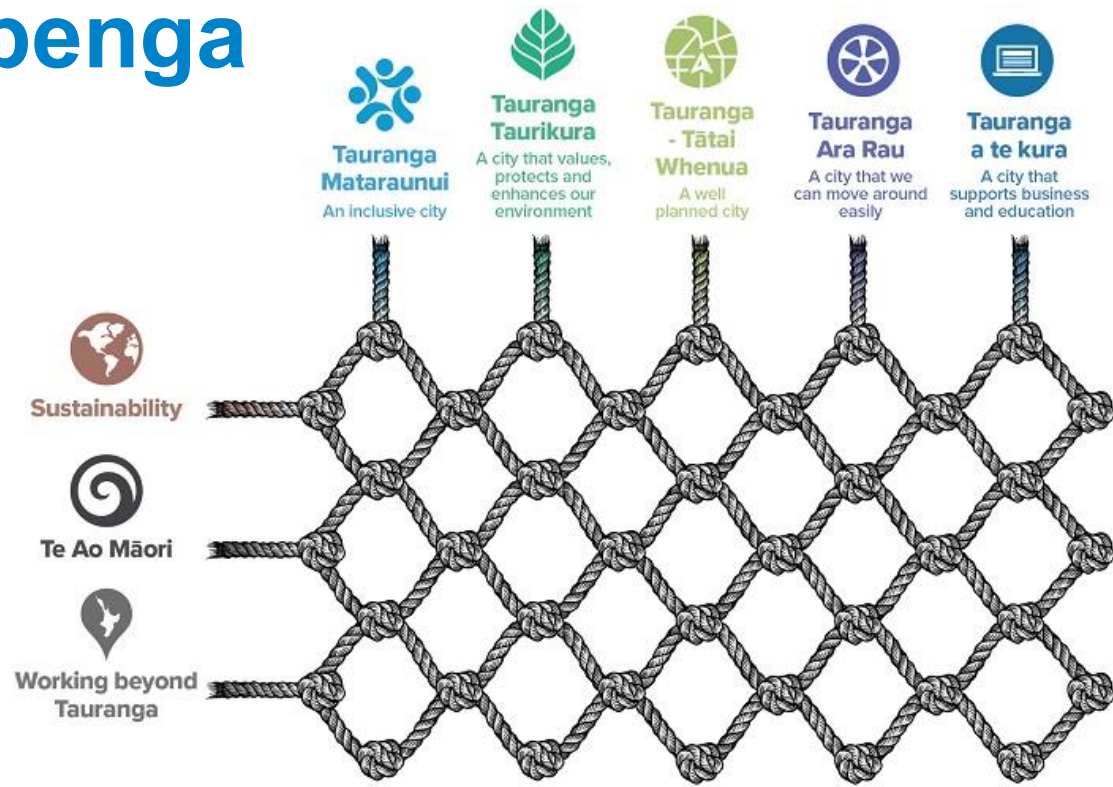
We commit to delivering our projects and services in a holistic manner, protecting and enhancing our city for the future and considering the environmental, social, cultural and economic impacts of everything we do.



Working Beyond Tauranga:

We commit to working collaboratively, building constructive partnerships with our key stakeholders and considering the impacts of what we do, and don't do, on not just our city but also our region and country. We acknowledge our role as the largest city in the Bay of Plenty region and the connections we have beyond the city boundaries.

Te Kupenga



Tauranga City Council

Delivery through...



Business as usual – work that is funded and already being done – in the LTP and annual plan



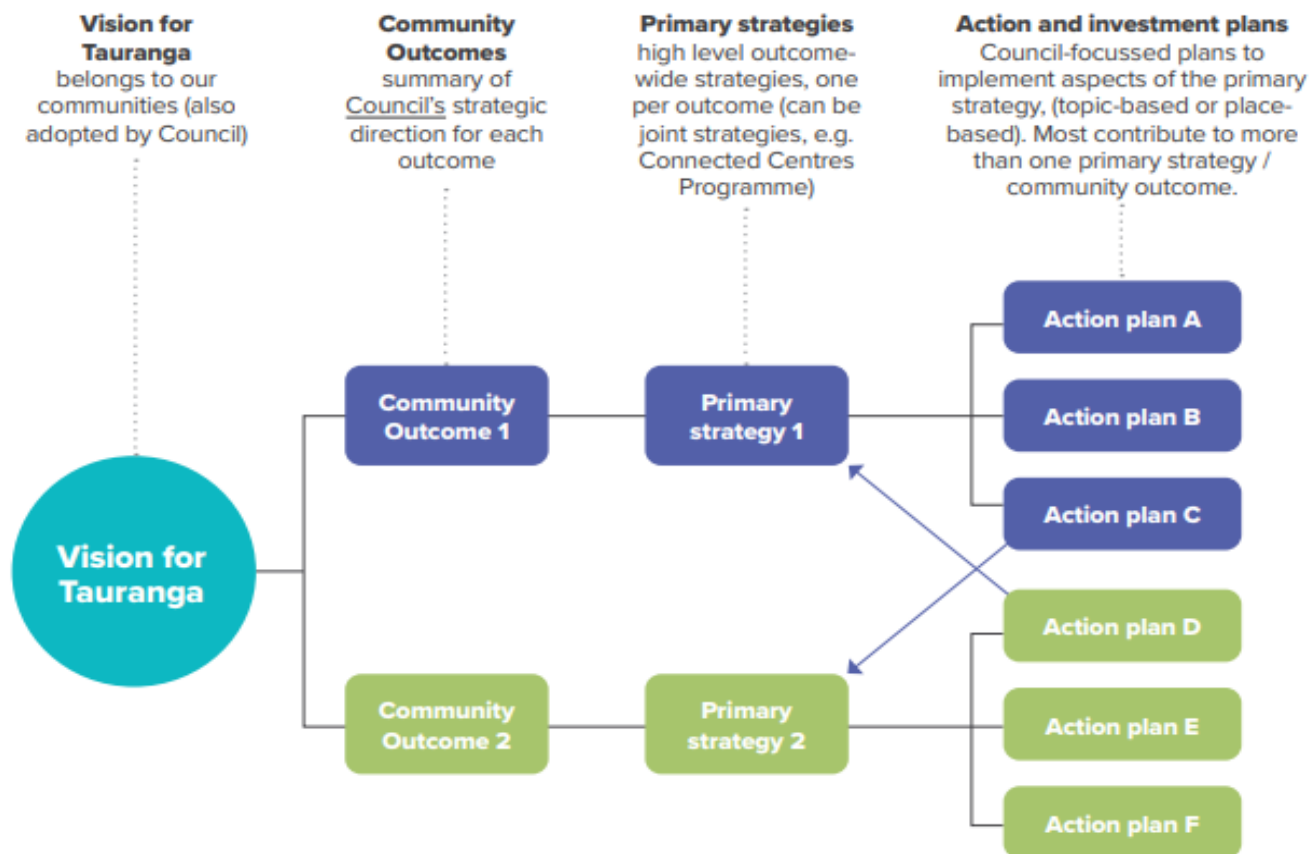
Action and Investment Plans (AIPs) – outline the prioritised future actions needed to deliver on the primary and holistic strategies



Action & investment plans (AIPs)



The structure



Contributing documents are other council documents that contribute to the strategies or action plans. Not formally part of the strategic framework, but contribute to any number of plans, may be joint or Council-specific, and any level or type of document, e.g. Tauranga City Council design guidelines, Tauranga City Council Reserves Management Plan etc

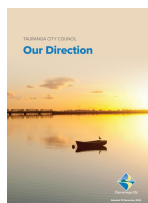


Contributing documents

- Other council documents that contribute to plans or strategies
- Are not formally part of the strategic framework
- May link to any level of the framework

- E.g. TCC Reserves Management Plan, TCC Urban Design Guidelines, City Plan

Example - Waste MMP



- City Vision 2022



- Community Outcome – A city that values, protects and enhances the environment



- Tauranga Taurikura – Environment strategy 2022-32

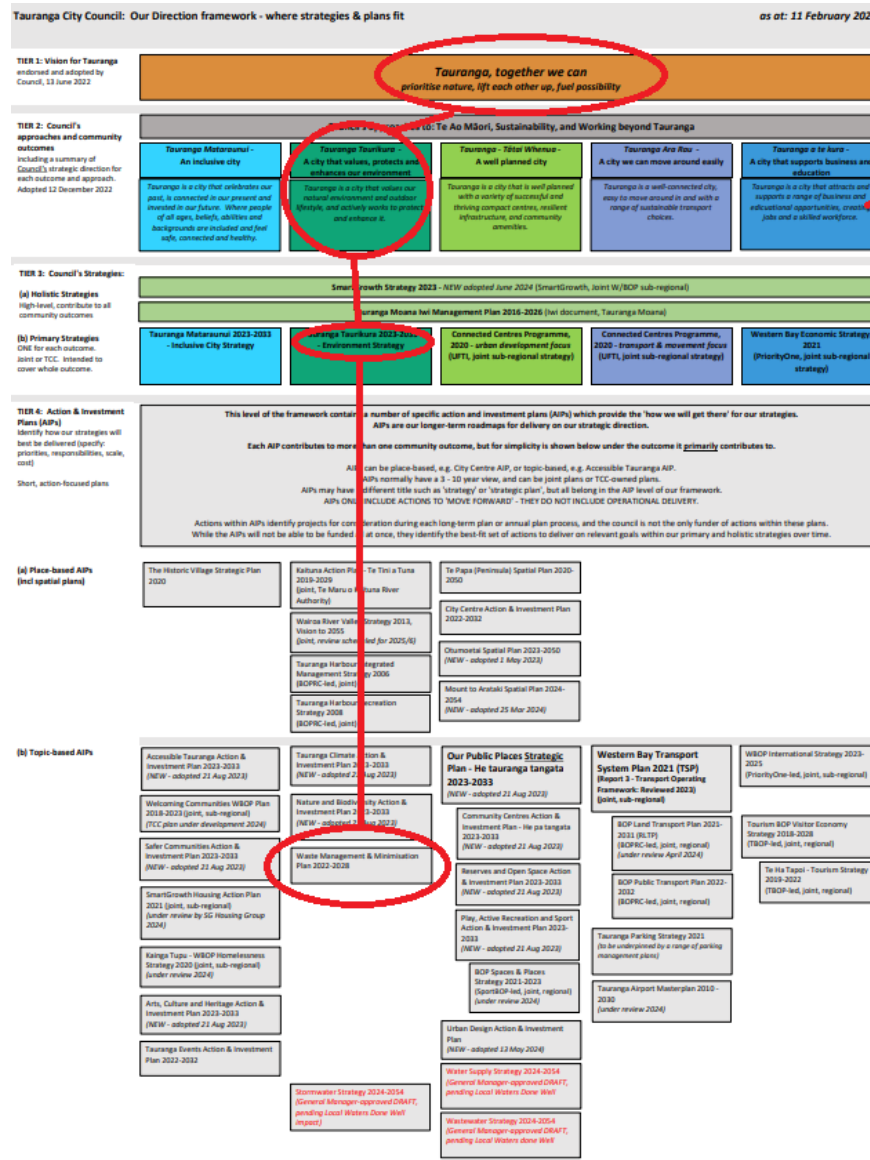


- *Waste Management and Minimisation Plan 2022-28*

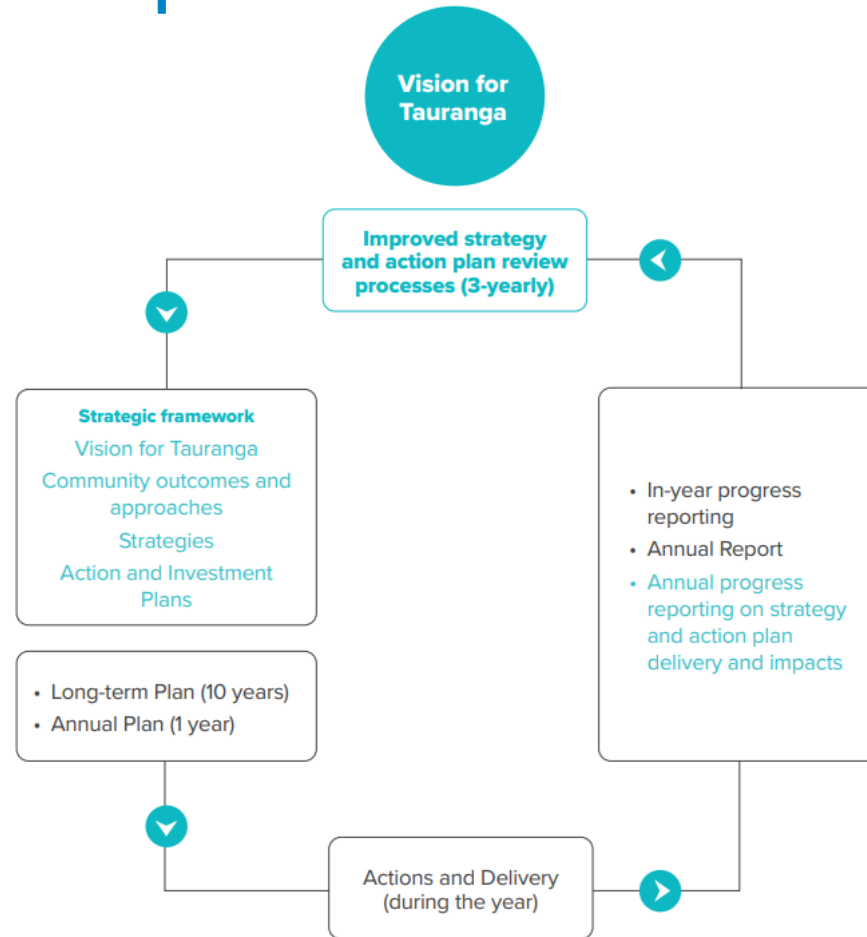


Actions, funded through LTP – Monitoring, evaluating and reporting





How the process works



Timings

| Action | Time before LTP | Timing for 2027 cycle |
|--|-----------------|-----------------------|
| Update/develop draft strategic direction | 2 years | Mid-2025 |
| Engage on/test strategic direction and adopt final | 18 months | End 2025, early 2026 |
| Update plans that will deliver projects to reflect new strategic direction/develop new plans | 12-18 months | Jan-June 2026 |
| Develop draft LTP that reflects these updated plans and funds projects as required | 6 – 12 months | June-Dec 2026 |
| Consult on Draft LTP/Deliberate | 1-4 months | Feb – May 2027 |
| Adopt LTP reflecting updated strategic direction | - | June 2027 |



Where to next?

- Issues / concerns (whiteboard)
- Outcome of 23 July EM-only session
- Changes required for new Council's comfort?
- Strategy stocktake to lead into LTP

