



AGENDA

Council Workshop Thursday, 18 September 2025

I hereby give notice that a Council Workshop will be held on:

Date: Thursday, 18 September 2025

Time: 9:00 AM Mount Business Association

**Location: Taruanga City Council Chambers
L1 90 Devonport Road
Tauranga**

Please note that this meeting will be livestreamed and the recording will be publicly available on Tauranga City Council's website: www.tauranga.govt.nz.

**Marty Grenfell
Chief Executive**

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1 BUSINESS

1.1 Council Workshop with Mount Business Association

File Number: A18799797

Author: Kendyl Sullivan, City Partnerships Specialist

Authoriser: Sarah Omundsen, General Manager: Regulatory and Community Services

External presenter(s): Mount Business Association Board Representatives:
Kate Barry-Piceno, Chair, Mount Business Association
Jo Veale, Board Member
Nick Potts, Board Member
Matt Saunders, Board Member
Leigh Owens, Board Member

Mount Business Association Staff Representatives:
Harris Williams, Business Improvement Manager
Rae Baker, Delivery Manager
Malika Ganley, Operations Manager

Council staff in Attendance: Sarah Omundsen, General Manager: Regulatory and Community Services
Paula Naude, Head of Community Outcomes & Emergency Management
Kendyl Sullivan, Team Leader: City Partnerships Specialist

Workshop information

Purpose of workshop

1. The purpose of this workshop is to provide Councillors with an opportunity to engage directly with Mount Business Association on key issues affecting Mount Mainstreet. The session will facilitate discussion on collaborative opportunities and enable Councillors to provide direction to staff regarding any follow-up actions.

Background

2. As part of the Annual Plan 2025/2026 process, Mount Business Association submitted a written submission and subsequently presented in person at the Annual Plan Hearings held on 14 May 2025.
3. The written submission from Mount Business Association can be found [here](#), starting at page 962. The in-person submission can be found [here](#), beginning at 1 hour 39 minutes.
4. During their presentation, the Mount Business Association requested a dedicated workshop with Councillors to further explore issues of significance to their Mainstreet area.

5. Mount Business Association has identified the following priority areas for discussion following their Annual Plan submission:
 - (a) Commitment to tangible investment and action in Mount Mainstreet
 - (i) Porotakataka toilet block and water feature
 - (ii) Coronation Park upgrades
 - (iii) Upgrades to rubbish bins, lighting, and general streetscaping
 - (iv) Request for a local urban design plan, with a focus on planning and intensification
 - (b) Safety in the Mount
 - (c) License to Occupy
 - (i) Contractual arrangements
 - (ii) Revenue used to support enforcement by Mount Business Association
 - (d) Stakeholder Engagement
 - (i) Recognition of the Mount Business Association as a major stakeholder
 - (ii) Commitment to early and meaningful engagement in relevant projects and initiatives
 - (e) Establishment of a dedicated Tauranga City Council Fund for applications by Mainstreets.
 - (f) New entrance signage or welcome artwork for the Mount
6. Mount Business Association's request, on behalf of all Tauranga Mainstreets, for dedicated Council funding—outside of the existing targeted rate—was initially raised in an email to Councillors in December 2024. This correspondence is provided at attachment 1.
7. In response, Mayor Drysdale advised on 20 February 2025 that:

"The best and most transparent mechanism for progressing this conversation is through a formal submission to the upcoming Annual Plan. We encourage you to submit your requests, either individually or collectively, for Council's consideration as part of that process."

Next Steps

8. Following the workshop, and based on the guidance provided by Councillors, staff will liaise with the relevant teams to undertake any actions required.

Attachments

1. **Mainstreet's Capability Fund Request - A18799979**  

DATE: 9/12/2024

Dear Councillors,

We write to you as a collective voice representing Tauranga's four Business Associations: Downtown Tauranga, Mount Business Association, Pāpāmoa Unlimited, and Greerton Village. Together, we serve over 800 businesses and play a vital role in maintaining vibrant, safe, and prosperous town centers across our city.

As you prepare to consider the upcoming budget, we would like to propose several strategic investments that would significantly enhance our ability to serve our business communities and support the growing needs of our expanding city.

Citywide Initiatives:

1. Boundary Expansion Fund (\$100,000)
 - To accommodate growing commercial areas
 - Enable BIDs to properly support all businesses within natural precinct boundaries
 - Ensure comprehensive coverage of evolving business districts
2. Security Infrastructure Fund (\$50,000)
 - Support the installation of modern security systems including CCTV
 - Enhance safety measures for businesses and visitors
 - Complement existing security initiatives
3. Governance Development Fund (\$20,000 annually)
 - Provide ongoing board training and development
 - Ensure best practice governance across all associations
 - Strengthen the capability of our volunteer boards

These investments would strengthen our ability to support local businesses, enhance public safety, and improve the overall experience for residents and visitors alike. They align with Council's strategic objectives for creating vibrant, safe, and prosperous commercial centers, and these fall outside our current capabilities due to our self funded budgets.

We appreciate your consideration of these proposals and would welcome the opportunity to discuss them further.

**MOUNT
MAINSTREET****DOWNTOWN
TAURANGA****PAPAMOA
UNLIMITED****GREERTON
VILLAGE**

